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| BTS Comptabilité et Gestion | | SESSION 2021 |
| Langue vivante étrangère : Anglais Epreuve orale obligatoire E12 | Durée : 20 minutes de préparation, 20 minutes d'épreuve | Page 1/1 |

Sujet n°9

How smartphones impact productivity

There are conflicting opinions on whether smartphones increase or decrease productivity in the workplace. In a 2018 Google survey, 75% of workers said that handheld devices increase their productivity. After the pandemic started, though, Screen Education conducted a survey that found workers spend an average of 2.5
5 hours per workday using their smartphones for non-work reasons.

It comes down to how the device is being used. If an employee only uses their smartphone during the workday for productivity, like managing their calendar or connecting with clients, then it is probably doing more good than harm.

However, with all those productivity apps comes social media, the ultimate distraction.
10 It can be all too easy to jump from your emails to Facebook, even if you tell yourself it's just to get rid of the ever-present notification bubbles. The next thing you know, you've wasted 25 minutes scrolling through your news feed.

"It's expected that employees will be inundated with plenty of distractions throughout the workday," said Dean Debnam, CEO of Workplace Options. "The important thing to
15 remember is for employees to find a way to balance their workday and find ways to focus."

Some apps can help you track your own phone usage, which could give you an idea of how much time your employees may be wasting. If you find you waste a lot of time on your own phone and are able to overcome it, you could share the strategies that
20 worked for you with your team. Perhaps you could start by asking employees to set "do not disturb" periods for phone notifications (except in emergencies, of course). You can also recommend employees place their phones out of sight – such as in a bag or drawer.

Adapted from Kiely Kuligowski, *Business News Daily*, November 23, 2020