

TS Comptabilité et Gestion		SESSION 2021
Langue vivante étrangère : Anglais Epreuve orale obligatoire E12	Durée : 20 minutes de préparation, 20 minutes d'épreuve	Page 1/1

Sujet n°4

The Surprising Benefits of Artificial Intelligence in the Workplace

There are plenty of predictions around AI and how robots will take over our jobs. But that won't happen. AI will remove some jobs from the market, but it will also create others.

First of all, businesses are using artificial intelligence to improve the productivity of their employees. One of the benefits of AI for business is that it handles repetitive tasks across an organization so that employees can focus on creative solutions, complex problem solving, and impactful work.

For example, the time-saving AI-operated chatbots became a must for teams that have fast daily, direct interactions with customers while eliminating human error from your customer operations. That will result in increased productivity and job satisfaction for employees, and higher profitability for the business.

Then, it's impossible to run a competitive business without data, so another benefit of AI is that it can help companies collect data and gain valuable insights such as identifying important changes in patterns, isolating trends or creating detailed reports that can help companies see if they are on the right track. One example would be a bank that uses AI for recommending financial products.

Finally, Data security breaches are leaking a substantial amount of personal information and, most of the time, the company that has the breach is unaware of it. But AI can help change that. We, at Beekeeper, consider data confidentiality and integrity, a top priority, and invest heavily in data and information security, and through AI, we're giving our employees a secure business communication option.

All in all, its contribution to the workplace will be twofold: AI won't remove us from the workplace, but it will automate menial and repetitive tasks and free us up to do more complex operations and AI will enhance the effectiveness of employees in the workplace.

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