Sujet n° 13

Communication Technology and Inclusion Will Shape the Future of Remote Work

There was a time when working from home as the modern workforce knows it wasn't even a possibility. Because of advances in communication technology and internet access, teleworking has become an accepted practice in many offices, both in the U.S. and globally.

"Ten years ago, remote employment basically meant a telemarketing or customer service position at below minimum wage," said Samantha Lambert, director of human resources at Blue Fountain Media. "It rarely was related to a full-time career. Now, technology affords us the ability to get the same job done. It also enables us to be in contact with co-workers or clients at anytime, anywhere."

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One of the most helpful technologies for remote work is videoconferencing. But this capability wouldn't be possible without the widespread broadband internet adoption of the past 10 to 15 years. This type of work isn't done entirely from home either. Remote workers turn to coffee shops or coworking spaces, and some even travel the world while maintaining their career goals. Certain companies have even stopped renting a traditional office and instead run their business out of a shared coworking space to accommodate their largely remote workforce.

The modern workforce is increasingly mobile, collaborative [and] dynamic, and comprises multi-generations. Companies save money while allowing workers the freedom to create their own schedules and work from wherever they please. It can be a win-win situation.

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